



For Immediate Release

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NEOTECH Joins Premier Language Services and Technology Association

MOSCOW, RUSSIA (26.03.2008) – NEOTECH, a full-service translation and localization company, announced today its membership in the Globalization and Localization Association (GALA), an international non-profit association that encourages local communication as an indispensable component to a global strategy.

GALA member companies are experts in language services and technologies. They deploy sophisticated and proven tools and processes to help global enterprises understand in-country issues, languages and needs.

“We are pleased to welcome NEOTECH into our association of active member companies,” said Kim Harris, GALA Board Chair and Co-owner and Managing Director, text & form GmbH. “We strive to provide our members with networking, educational and promotional opportunities that help them grow their businesses and meet their independent company objectives.”

In a responsive statement for NEOTECH, Sales and Marketing Director Yuri Patchko announced: “We wish to thank GALA for the honor and trust we have been shown. Translation is one of a number of high-technology and complex fields, to which our customers voluntarily or involuntarily compel us to correspond. In order to be at the level of their expressed (and at times unspoken) demands we have to be well-informed, employ the latest technologies, and possess professional expertise and skills at universal-standard levels. The chance to learn from others’ experience, exchange views, share expertise – all these and many other benefits we receive in becoming members of GALA.”

Founded in 2002 by 15 companies, GALA grew to more than 240 members in its first five years and currently includes more than 280 companies.

About GALA

GALA is an international non-profit association that promotes translation services, language technology and language management solutions. The member companies worldwide include translation companies, localization service providers, globalization consultants, internationalization specialists and technology developers. GALA companies share a commitment to quality, service, and innovation in helping clients reach global markets. For more information about GALA visit www.gala-global.org

About NEOTECH

Neotech is the largest translation company in Russia and CIS countries, offering a full range of linguistic services to global corporations. NEOTECH is the first translation company on the Russian market, which has certified its quality management system to international ISO 9001:2000 standards. Neotech services are exclusively planned around client needs. All production processes within the company are designed with the aim of meeting to the full the linguistic requirements of our corporate customers.